



MENTAL HEALTH MATTERS 40-MILE CHALLENGE

BECOME A SPONSOR AND MOVE FOR MENTAL HEALTH!

Development Centers celebrates its 40th anniversary in 2023, helping children, adults and families live healthier, happier lives in and around Detroit. In conjunction with Mental Health Awareness Month in May, Development Centers will host the **Mental Health Matters: 40-Mile Challenge**.



In honor of 40 years, we want to raise funds and celebrate Development Centers' 40-year impact by encouraging participants to prioritize their mental health through exercise and outdoor activity. The goal of this challenge is to raise \$40,000 for Development Centers' life changing programs. In honor of 40 years, participants can make a suggested donation of \$40 towards the program that they are most passionate about. Programs include: Children's Mental Health, Adult Mental Health, Early Childhood Education, Career Center and more!

WHY MOVE?

Movement and exercise are powerful. Being active improves the functioning of the central nervous system and has several long-term mental health benefits. Participating in this challenge is an ideal way to promote team building and promote healthy activity among your workforce.

During the month of May, Mental Health Awareness Month, encourage your team to commit to moving 40 miles for Mental Health: walk, run, bike, swim - there are options for everybody!

BECOME A SPONSOR, GET A TEAM TOGETHER, AND GET OUT AND MOVE FOR MENTAL HEALTH!



PRESENTING SPONSOR (\$40,000)

- Logo and company name listed "as presented by" on event website landing page
- Company name listed as "presenting sponsor" on pop-up ad displayed on Development Centers' website
- Logo and company name listed on Facebook and LinkedIn event banner
- Company name listed on all event promotional items (Need confirmation by March 13 to have logo on event promotional hats.)
- Company name listed as "presenting sponsor" on all press releases
- Company logo and name listed on mailed save the date "as presented by"
- Company name listed in event email communications
- Company tagged in LinkedIn and Facebook event posts
- Will promote photos and videos of your team on LinkedIn and Facebook

MATCHING GIFT SPONSOR (\$20,000-\$40,000)

- Company logo and name listed as matching gift sponsor on event website landing page
- Company name listed as Matching Gift sponsor on pop-up ad displayed on Development Centers' website
- Logo and company name listed on Facebook and LinkedIn event banner
- Company name listed as matching gift sponsor on all press releases
- Company name listed in social media ads
- Company name listed on mailed save the date
- Company name listed on all event related email blast communications
- Will promote photos and videos of your team on LinkedIn and Facebook

PLATINUM SPONSOR (\$15,000)

- Promote your company's photos/videos of your team on the event Facebook group
- Will promote photos and videos of your team on LinkedIn and Facebook posts
- Post your company's photos/videos of your team on Development Centers' Facebook page
- Company name listed on Save the Date
- Company name listed on event website
- Company name listed in all e-blast event communications

GOLD SPONSOR (\$10,000)

- Promote your company's photos/videos of your team on the event Facebook group
- Will promote photos and videos of your team on LinkedIn and Facebook posts
- Company name listed on Save the Date
- Company name listed on event website
- Company name listed in e-blast event communications

SILVER SPONSOR (\$5,000)

- Will promote photos and videos of your team on LinkedIn and Facebook posts
- Company sponsor shout out on Facebook Event group and LinkedIn post.
- Company name listed on event website
- Company name listed in e-blast event communications

BRONZE SPONSOR (\$2,500)

- Company shout out on Facebook group
- Company name listed on event website
- Company name listed in e-blast event communications

MENTAL HEALTH CHAMPION SPONSOR (\$1,000)

- Company name listed on event website
- Company name listed in e-blast event communications

GOOD NEIGHBOR SPONSOR (\$500)

- Company name listed on event website

For questions, please contact:

Sally Bond
sbond@develctrs.org
313-255-0900 x1218

Development Centers
17421 Telegraph Rd.
Detroit, MI 48219





MENTAL HEALTH MATTERS 40 MILE CHALLENGE

SPONSORSHIP COMMITMENT FORM

Company Name *(the way you would like listed on marketing materials)*

Company Contact Person

Name: _____ Email: _____ Phone: _____

MENTAL HEALTH MATTERS: 40 MILE CHALLENGE SPONSOR LEVEL*

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor (\$40,000) | <input type="checkbox"/> Bronze Sponsor (\$2,500) |
| <input type="checkbox"/> Matching Gift Sponsor (\$20,000 - \$40,000) | <input type="checkbox"/> Mental Health Champion Sponsor (\$1,000) |
| <input type="checkbox"/> Platinum Sponsor (\$15,000) | <input type="checkbox"/> Good Neighbor Sponsor (\$500) |
| <input type="checkbox"/> Gold Sponsor (\$10,000) | <input type="checkbox"/> Other Amount: _____ |
| <input type="checkbox"/> Silver Sponsor (\$5,000) | |

*For Save The Date recognition, confirmation needed by 3/23/23.

Any special requests/accommodations: _____

Signature: _____

digital signature option

Date: _____

To make your gift, please send check to:

Development Centers
Attn: Sally Bond
17421 Telegraph Rd.
Detroit, MI 48219

Or donate online at develctrs.org.
Select Mental Health Matters: 40 Mile Sponsorship.

For questions, please contact:

Sara Fisher
sfisher@develctrs.org
313-255-0900 ext. 1220



www.develctrs.org