



Development
Centers
Inspiring Hope...Improving Lives

Celebrating

40 YEARS OF
COMPASSIONATE SERVICE



Dear Friends,

For nearly 40 years, Development Centers' services have focused on helping adults and children in and around Detroit improve their lives when facing challenging circumstances. We believe developing long lasting relationships is key to helping children, adults and families maintain a path of long-term success.

Today, our three primary focus areas are mental health, workforce development and early childhood education. Development Centers looks at the whole person, and the whole family, to help with lifelong development.

Our work would not be possible without the ongoing support of donors like you. In honor of our 40 year anniversary, we would love to have your support with some of our upcoming major fundraising events. Your support will help strengthen and empower communities for years to come!

Sincerely,

A handwritten signature in blue ink that reads "Cathy Liesman PhD".

Dr. Cathy Liesman
Chief Executive Officer
Development Centers





Location: Dearborn Inn

Date: Thursday May 18, 2023

Time: 5:30 p.m. to 8:00 p.m.

40TH ANNIVERSARY CELEBRATION

This is a new, one-time event celebrating Development Centers' 40 years of compassionate service and the philanthropy that has helped make it all possible. We are inviting the community to come together to celebrate and support our mission. Please join us as we share stories of triumph and learn about new projects that will help meet the needs in and around Detroit in future years.

If you have specific requests on how you or your company would like to be recognized as part of a sponsorship gift, we can help you create the best opportunity to meet your objectives and support our mission.

PRESENTING SPONSOR (\$40,000)

- Company name included in event title as presented by
- Logo and company name listed on event website and on all event promotional materials, and press releases
- Welcome video ad provided by your company to show at the beginning of the event (dinner portion)
- Company name listed in event email communications and social media posts
- Company name listed on the main event banner
- Access to VIP cocktail hour
- Full Table for 8 guests
- Company logo displayed on mailed invitation
- Company advertisement displayed on sponsor reel during the event
- Logo displayed on stage signage
- Logo displayed on the backs of donor bidding paddles
- Company logo displayed on event program
- Company name listed on sponsor reel

MATCHING GIFT SPONSOR (\$40,000)

- Company name listed on event website as matching gift sponsor
- Company name listed on event website and on event promotional materials, and press releases
- Company name listed as Matching Gift Sponsor in Facebook Ads
- Company name listed on bid paddle as Matching Gift sponsor
- Company name listed on special Matching Gift signage
- Access to VIP cocktail hour
- Company name listed in event email communications
- Company name listed on the main event banner
- Special VIP hour with CEO and guest speaker
- Full table of up to 8 guests
- Company logo displayed on mailed invitation
- Company advertisement displayed on sponsor reel during the event
- Company logo displayed on event program

COCKTAIL HOUR SPONSOR (\$15,000)

- Company name listed on event website
- Company name listed on the main event banner
- Company name displayed on signage in the VIP cocktail lounge and bar
- Access to VIP cocktail hour
- Full table of up to 8 guests
- Company name listed in program
- Special VIP hour with CEO and guest speaker
- Company ad displayed on sponsor reel during the event
- Company chooses name of specialty cocktail (optional)
- Company name listed on sponsor reel

GOLD SPONSOR (\$10,000)

- Company name listed on event website
- Company listed on main event banner
- Full table of up to 8 guests
- Access to VIP cocktail hour
- Company advertisement displayed on sponsor reel during the event
- Company name listed in program
- Company name listed on sponsor reel

SILVER SPONSOR (\$5,000)

- Company name listed on event website
- Company name listed on the main event banner
- Seats for 6 guests
- Access to VIP cocktail hour
- Company name listed on sponsor reel

BRONZE SPONSOR (\$2,500)

- Company name listed on the main event banner
- Company name listed on event website
- Seats for 4 guests

TABLE SPONSOR (\$1,500)

- Full table of up to 8 guests
- Table sponsor name listed in program

SPONSORSHIP COMMITMENT FORM



Please indicate your sponsorship designation below.

☐ Uplift the Gift ☐ 40th Anniversary ☐ Both

Company Name *(the way you would like listed on marketing materials)*

Company Contact person:

Name: _____ Email: _____ Phone: _____

Uplift the Gift (Giving Tuesday & End of Year Giving Campaign)

☐ \$15,000 (Giving Tuesday Matching Gift Sponsor) ☐ \$10,000 Level ☐ \$7,500 Level
☐ \$5,000 Level ☐ \$2,500 Level ☐ \$1,500 Level Other Amount: _____

40th Anniversary Sponsor Level

☐ Presenting (\$40,000) ☐ Matching Gift (\$40,000) ☐ Cocktail Hour (\$15,000) ☐ Gold Sponsor (\$10,000)
☐ Silver Sponsor (\$5,000) ☐ Bronze Sponsor (\$2,500) ☐ Table Sponsor (\$1,500)
Other Amount: _____

Any special requests/accommodations: _____

Signature: _____

digital signature option

Date: _____

Please fill out and scan form to
sbond@develctrs.org, or mail to

Development Centers
Attn: Sally Bond
17421 Telegraph Rd.
Detroit, MI 48219

For questions, please contact

Sally Bond
sbond@develctrs.org
313-255 -0900 x1218

Uplift the Gift

- To ensure your support receives the proper recognition, please send in the Sponsorship Commitment Form by October 3, 2022.
- \$15,000 Level Sponsor - In order to receive the best visibility on promotional materials and communications, please provide company logo by October 17, 2022.

40th Anniversary

- To ensure your support receives the proper recognition please send in Sponsorship Commitment Form by November 1, 2022.
- Presenting Sponsor - In order to receive the best visibility on promotional materials and communications please provide company logo by October 15, 2022.
- Company advertisements must be designed by the company and provided no later than March 31, 2023.
- Please provide number of table guests and names by May 4, 2023.



CONTACT US

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